



# Monthly Report

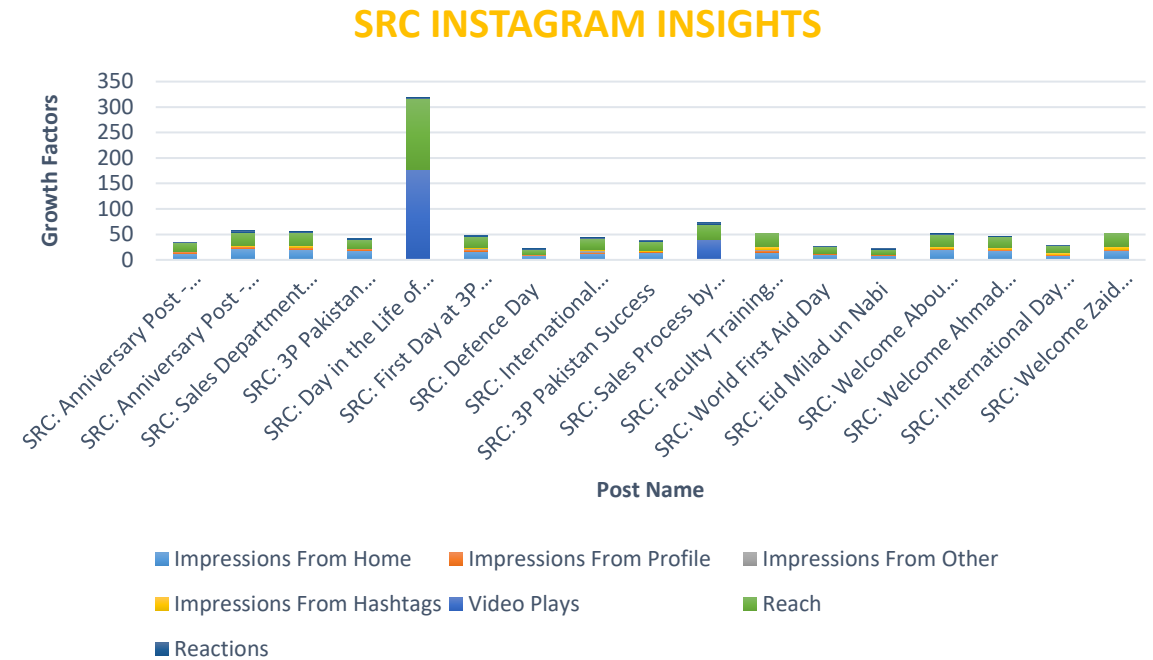
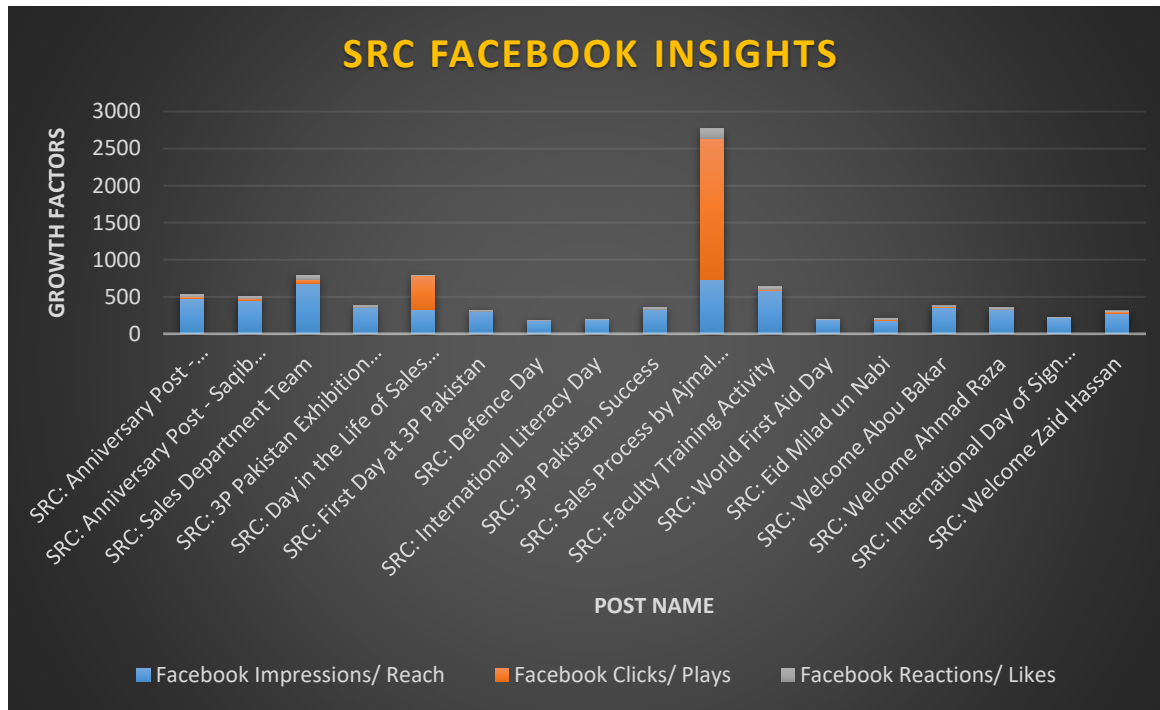
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1<sup>ST</sup> SEPTEMBER-29<sup>TH</sup> SEPTEMBER 2024

# **Social Media Insights of SRC Pvt Ltd**

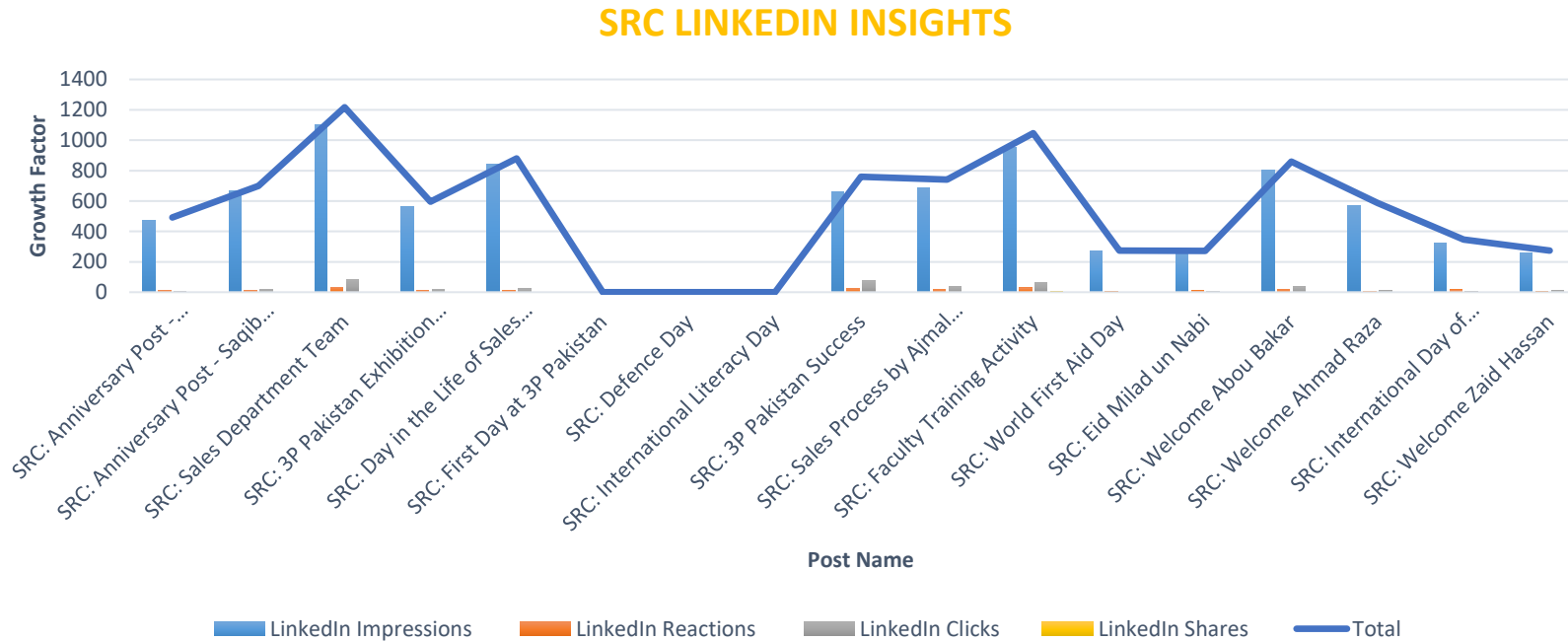
Social Media Channels: Facebook, Instagram & LinkedIn

# Insights – FB & Insta Analytics



Above is the graph consisting of the Facebook and Instagram Post's Insights for SRC Pvt Ltd For September.

# Social Media Posts – LinkedIn Analytics



Above graph consists of the number of LinkedIn Post's Insights of SRC Pvt Ltd. For September.

# Facebook & Instagram Page Insights

Page overview		<a href="#">Create a post</a>	Last 28 days
<b>Discovery</b>			
Post reach			--
Post engagement		1,560	
New Page likes		10	
New Page followers		17	
<b>Interactions</b>			
Reactions		573	
Comments		88	
Shares		6	
Photo views		309	
Link clicks		0	
<b>Other</b>			
Hide all posts		0	
Unfollows		0	

**Post's Reach: -----**  
**Post's Engagement: 1560**  
**New Page Likes: 10**  
**New Followers: 17**

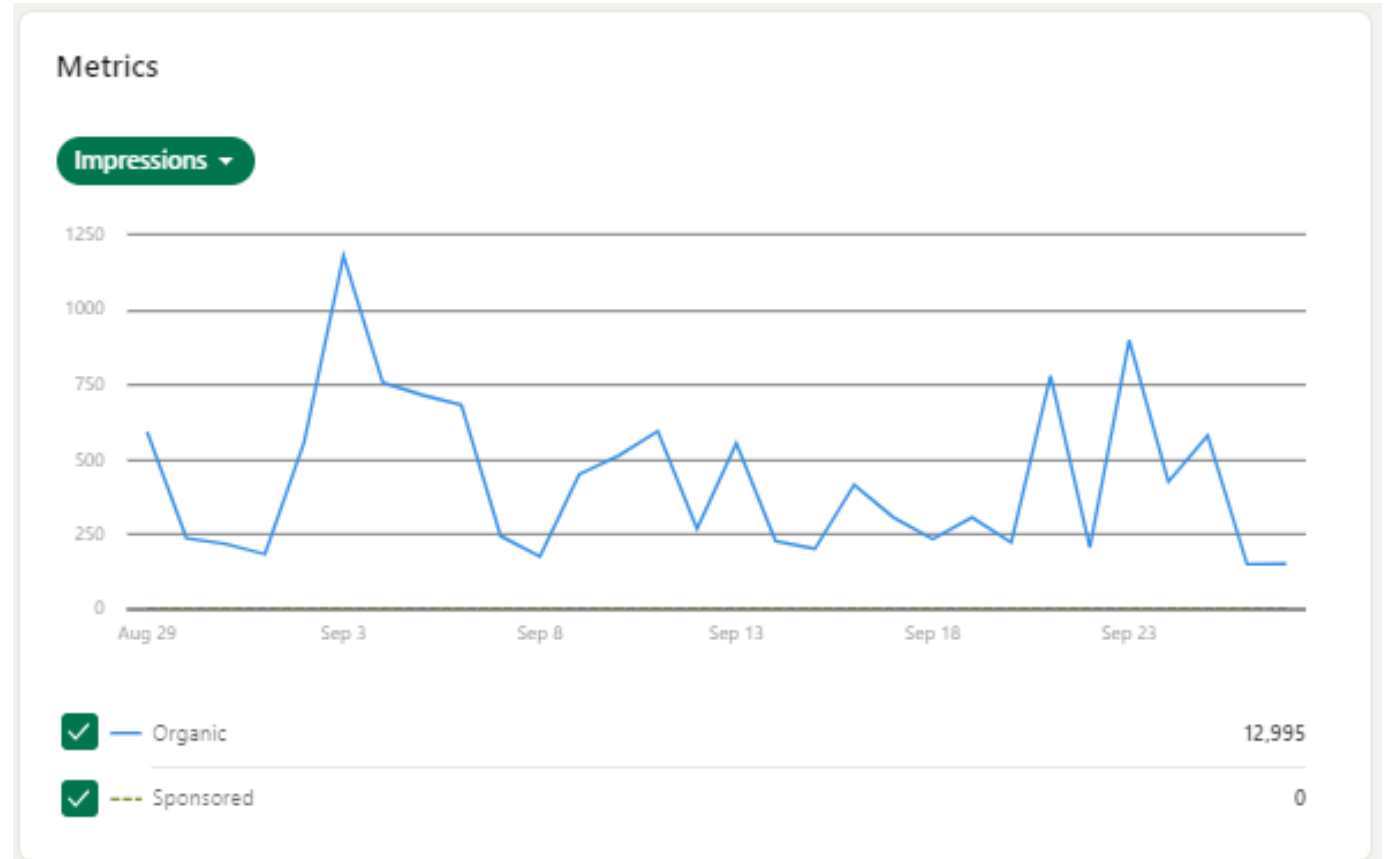
Insights		<a href="#">i</a>
Last 30 Days	Aug 30 - Sep 28	
<b>Overview</b>		
You reached +143% more accounts compared to Jul 31 - Aug 29		
Accounts reached	270	+143%
Accounts engaged	17	+88.8%
Total followers	2,108	-0.1%
<b>Content You Shared</b> <a href="#">See all</a>		
Posts 15		

- ❖ Analytics shows that there was a basic growth related to the followers of the page. It is suggested to post consistently the organic content for the better growth of the page.

# LinkedIn Page Insights

**Impressions:**  
**Organic: 12995**  
**Sponsored: 0**

**“A Spike was recorded on the Sep 3 of the Graph.”**

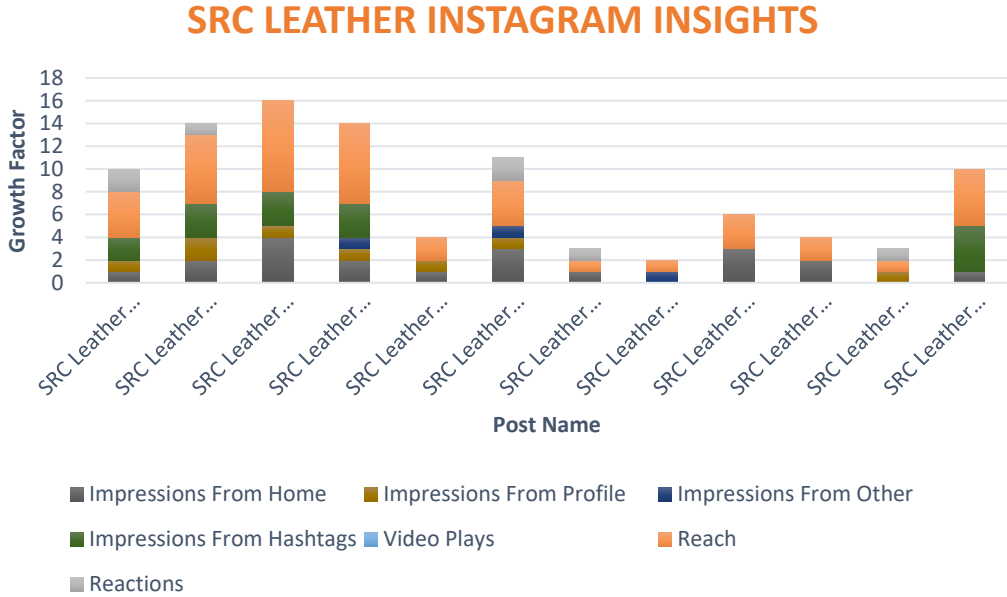
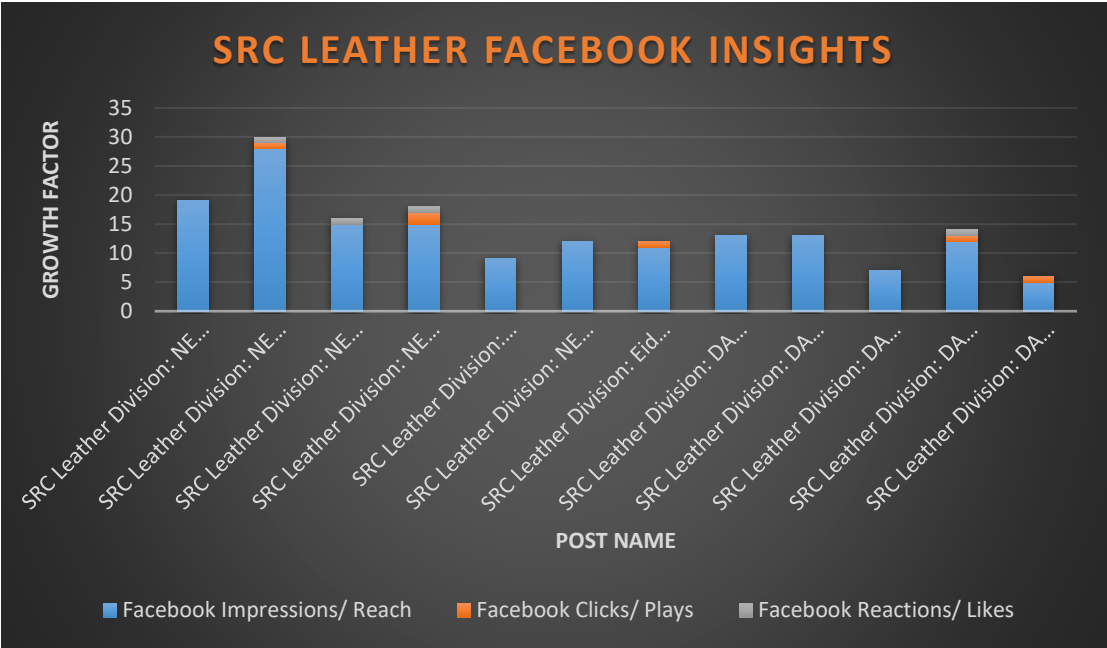


- ❖ Analytics shows that Organic content is going well but there was a very little increase in the followers of the page. It is suggested to optimize the page and post the content consistently on the page.

# **Social Media Insights of SRC Leather Division**

Social Media Channels: Facebook & Instagram

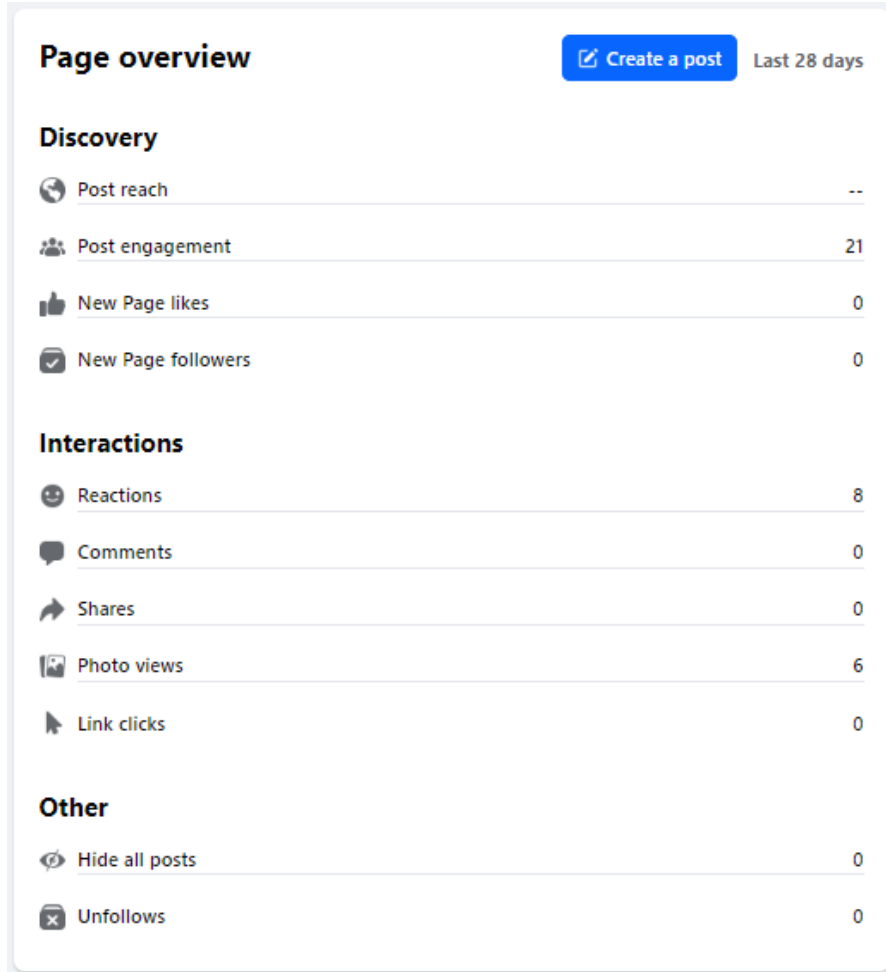
# Insights – FB & Insta Analytics



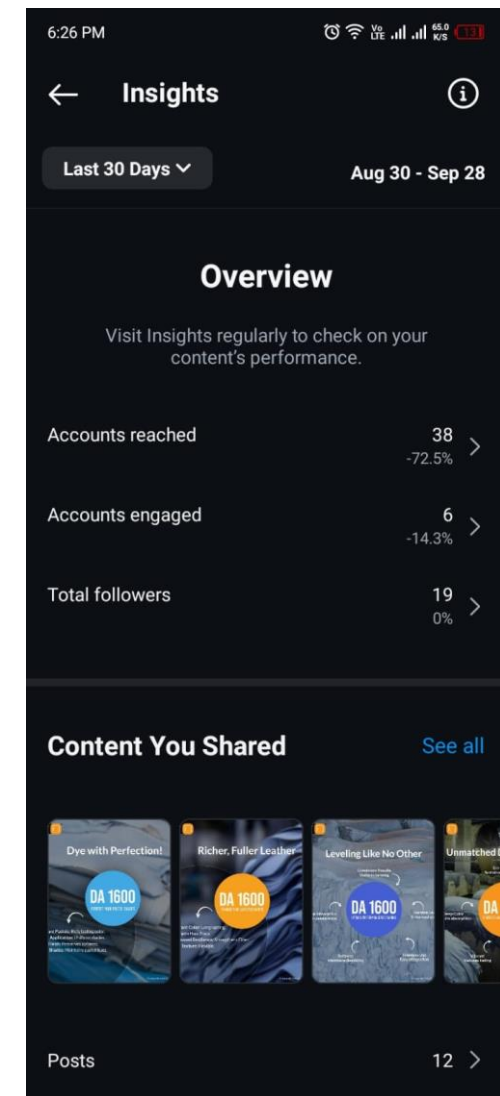
Above graph consists of the Facebook and Instagram Post’s Insights of SRC Leather Division For September.



# FB & Insta Page Insights



**Post's Reach: ---**  
**Post's Engagement: 21**  
**New Page Likes: 0**  
**New Followers: 0**

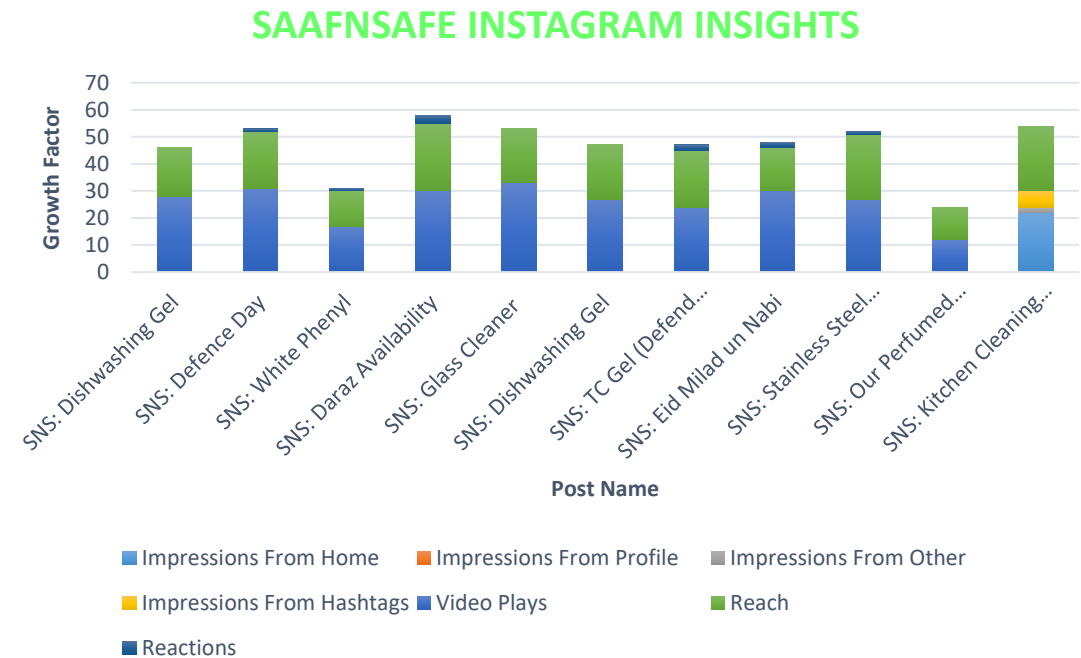
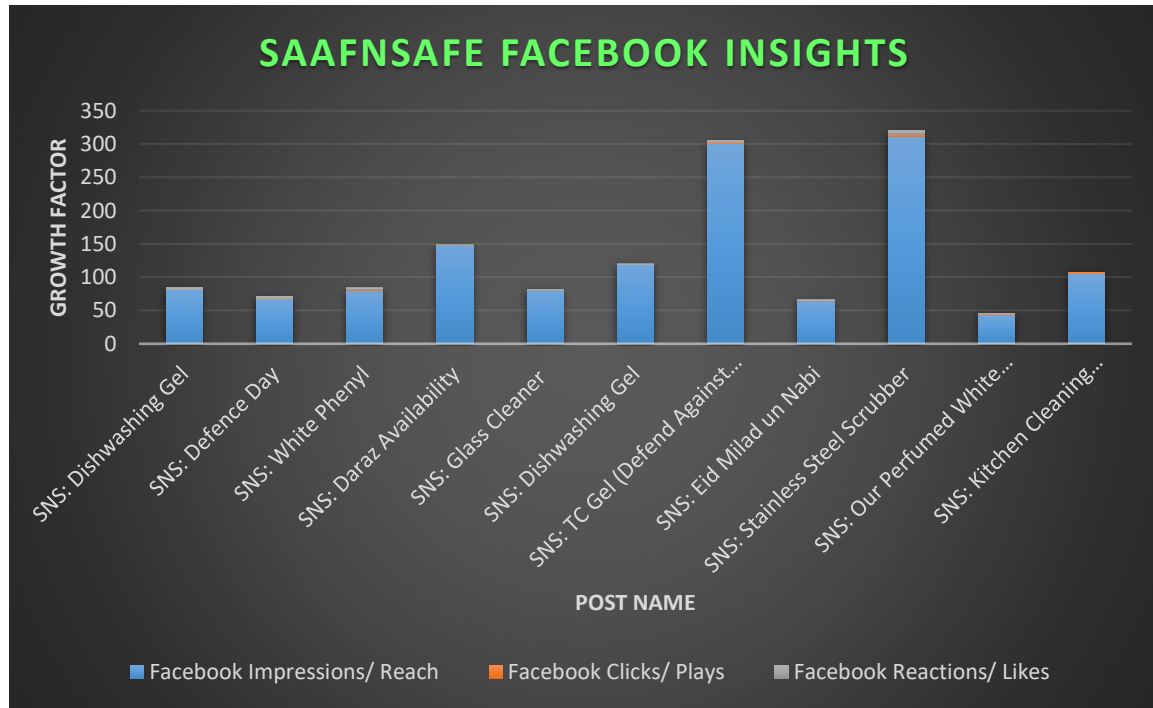


- ❖ Analytics shows that there was a no increase in the followers and reach of the social media page. It is suggested to optimize the recent posts and page, and post consistent content related to leather chemicals for better growth.

# **Social Media Insights of Saaf n Safe**

Social Media Channels: Facebook & Instagram

# Insights – FB & Insta Analytics



Above graph consists of the Facebook and Instagram Post's Insights of SaafnSafe For September.

# FB & INSTA Page Insights

Page overview		<a href="#">Create a post</a>	Last 28 days
<b>Discovery</b>			
Post reach			--
Post engagement			589
New Page likes			7
New Page followers			9
<b>Interactions</b>			
Reactions			149
Comments			8
Shares			4
Photo views			7
Link clicks			286
<b>Other</b>			
Hide all posts			0
Unfollows			0

**Post's Reach: ---**  
**Post's Engagement: 589**  
**New Page Likes: 7**  
**New Followers: 9**

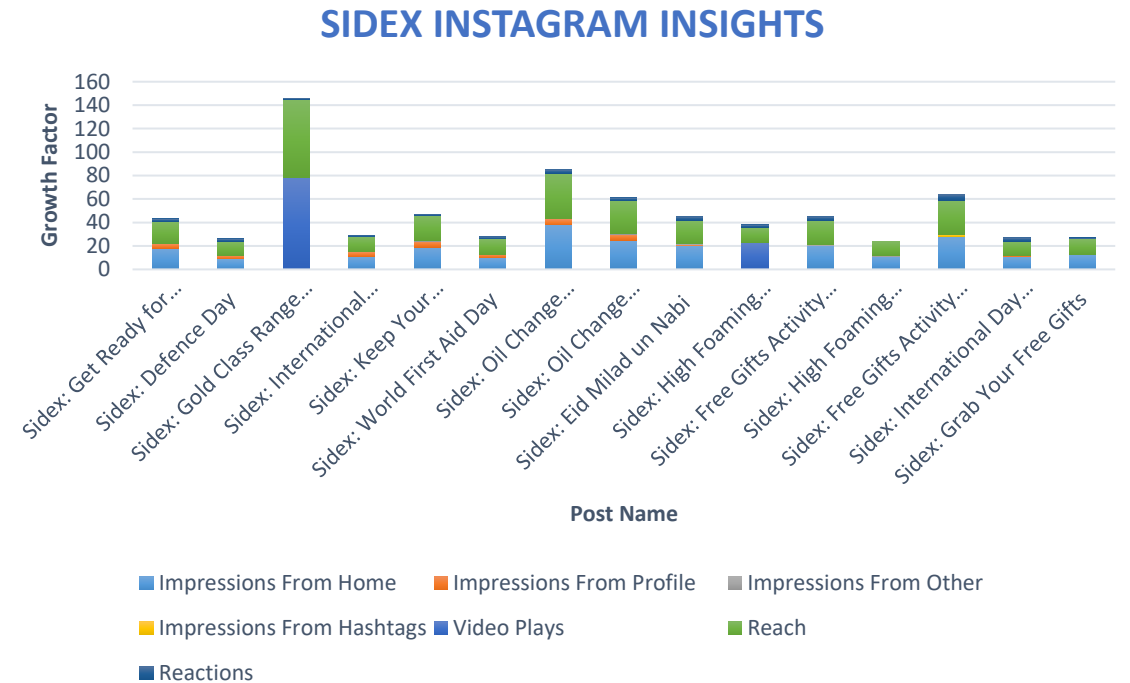
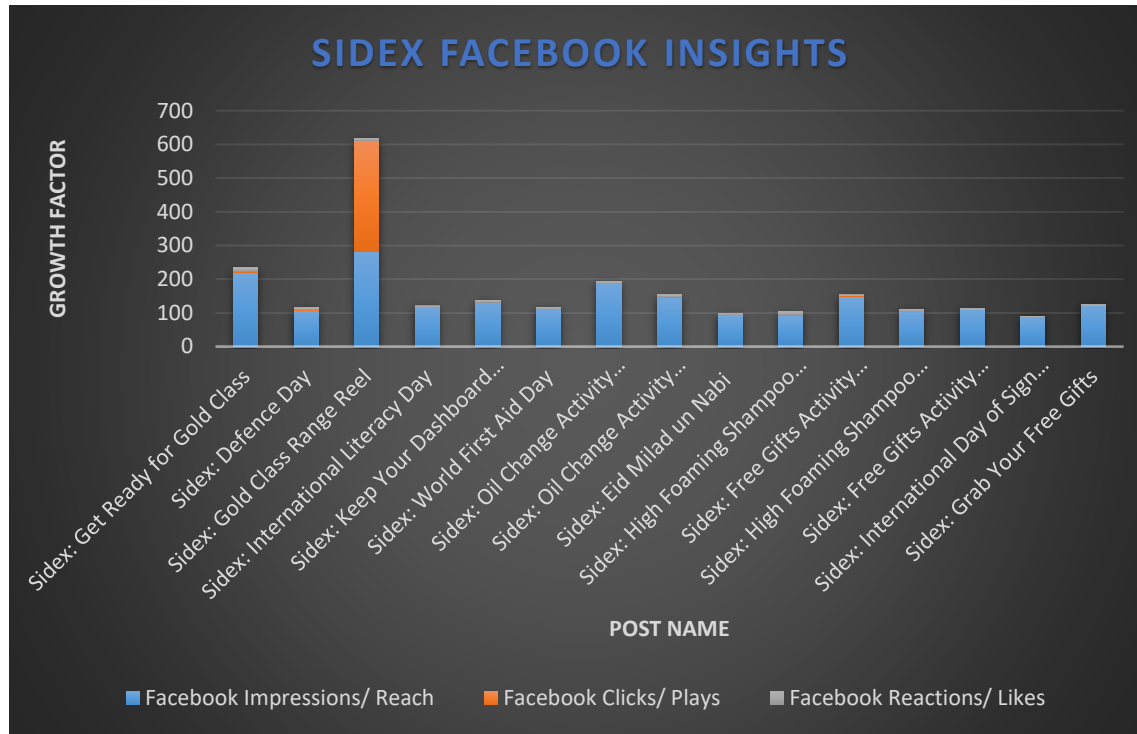
Insights		Last 30 Days	Aug 30 - Sep 28
<b>Overview</b>			
Views		705	>
Interactions		22	>
Total followers		4,314	>
<b>Content You Shared</b> <a href="#">See all</a>			
Posts		5	>
Stories		7	>
Reels		6	>

❖ Analytics shows that there was a very little increase in the followers of the social media networks. It is suggested to post consistent content such as reels and static posts and also optimize it consistently.

# **Social Media Insights of SIDEX**

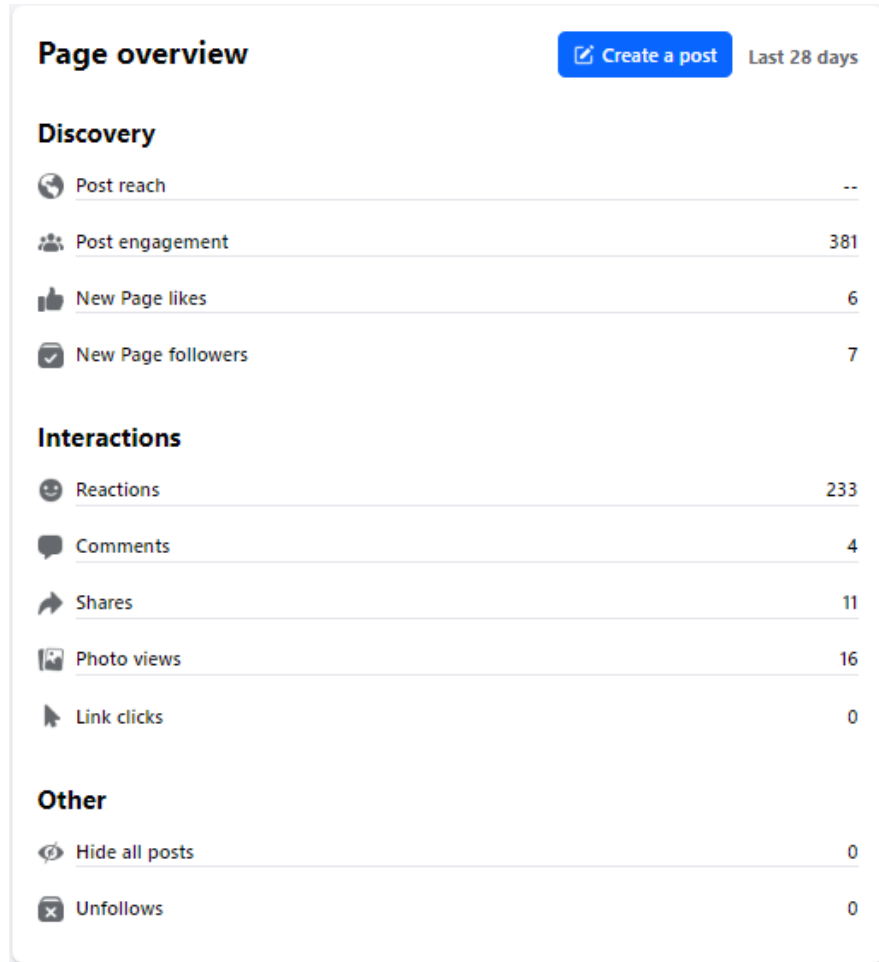
Social Media Channels: Facebook & Instagram

# Insights – FB & Insta Analytics



Above graph consists of the Facebook and Instagram Post's Insights of Sidex For September.

# FB & INSTA Page Insights



**Post's Reach: ---**  
**Post's Engagement: 381**  
**New Page Likes: 6**  
**New Followers: 7**



❖ Analytics shows that there was a very little increase in the followers of the social media channels. It is suggested to post the content and optimize it consistently for consistent growth of the social media channels.

# FB Reels Analytics

Sr. No	Post Reach	Plays	Average Minutes	Likes
1	147	884	10 secs	22
2	312	980	6 secs	15
3	404	1300	6 secs	17
4	211	314	5 secs	9
5	174	403	6 secs	12
6	226	328	8 secs	10
7	182	264	5 secs	10
8	135	205	6 secs	5
9	127	306	5 secs	9
10	222	306	8 secs	13
11	82	132	3 secs	6
12	676	707	3 secs	6
13	159	204	4 secs	8
14	99	125	7 secs	6
15	104	130	6 secs	5
16	104	132	6 secs	3



# Insta Reels Analytics

Sr. No	Accounts Reached	Plays	Average Watch Time	Like: Comments
1	254	452	7 sec	5:03
2	95	214	8 sec	6:06
3	52	101	9 sec	4:03
4	145	195	5 sec	3:01
5	42	80	6 sec	3:02
6	137	213	3 sec	0:00
7	126	141	3 sec	2:00
8	48	56	3 sec	3:00
9	54	107	12 sec	2:01
10	239	273	7 sec	1:00
11	133	160	4 sec	1:01
12	38	70	7 sec	2:00
13	115	122	2 sec	1:00
14	20	36	10 sec	2:00
15	35	42	4 sec	1:00
16	9	14	6 sec	0:00

# YouTube Reels Analytics

Sr. No	Views	Likes	Average View Duration
1	520	6	8 sec
2	76	3	9 sec
3	165	0	9 sec
4	421	2	11 sec
5	73	2	12 sec
6	105	0	9 sec
7	55	2	10 sec
8	168	0	9 sec
9	1	0	0

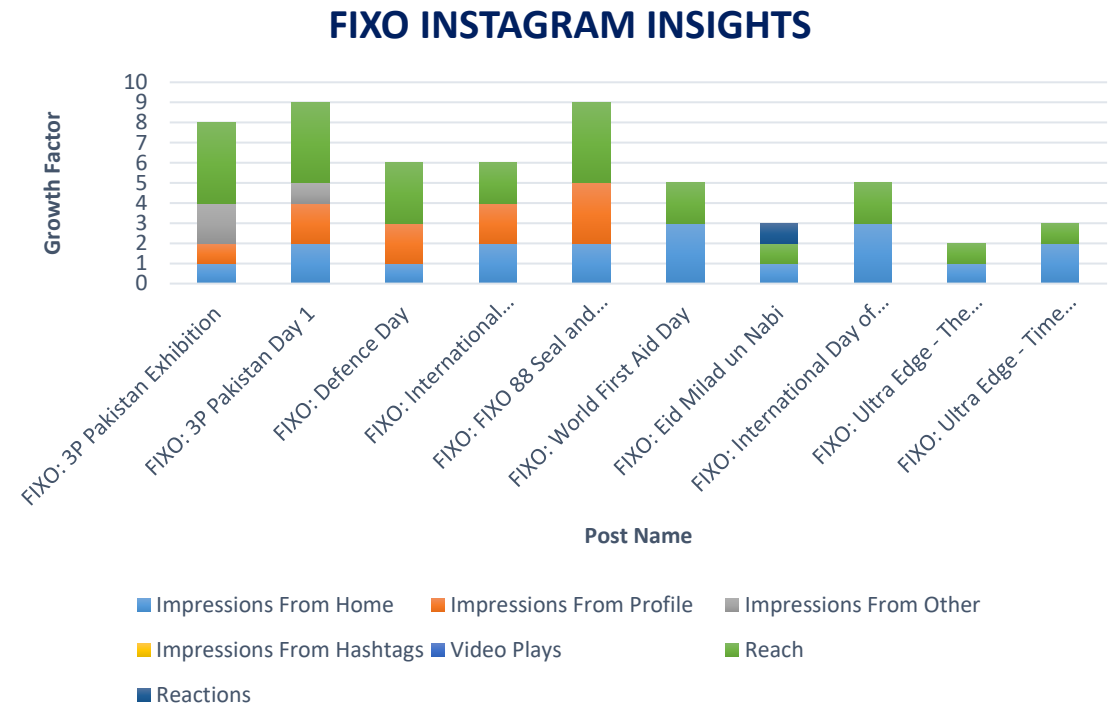
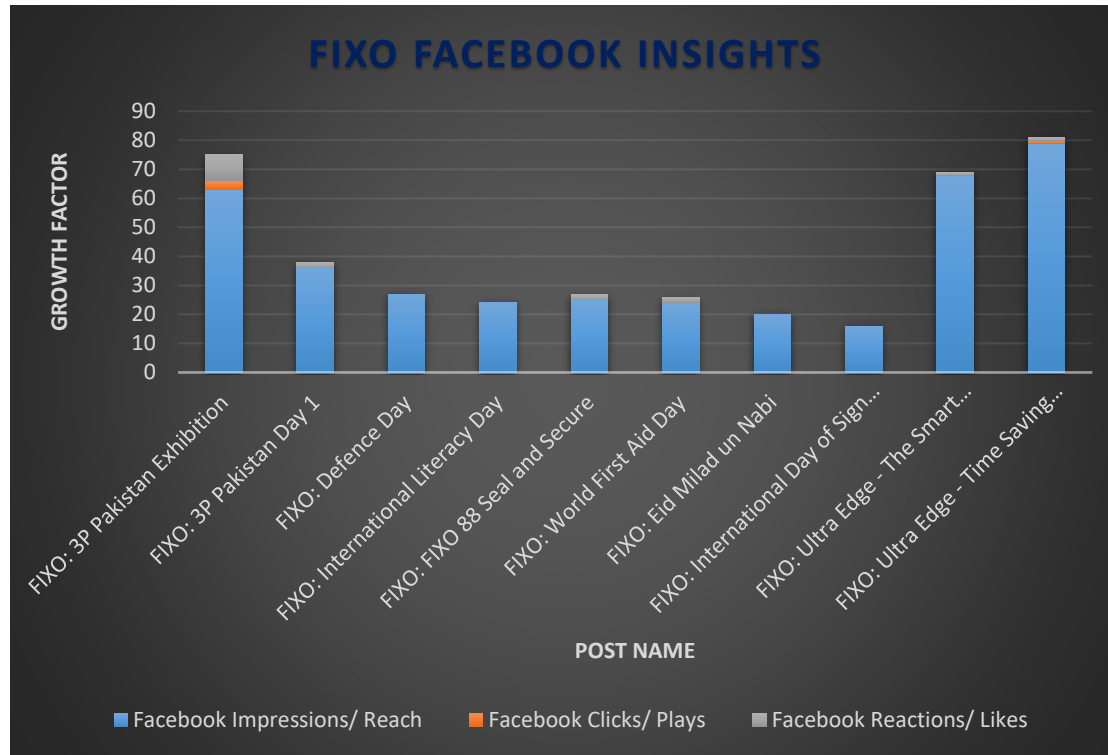
# TikTok Reels Analytics

Sr. No	Views	Likes	Average Watch Time
1	292	2	2.4 sec
2	328	2	2.43 sec
3	2	0	1.67 sec
4	2	0	5 sec
5	2	0	2 sec
6	3	0	3.91 sec
7	257	2	1.86 sec
8	53	1	2 sec
9	249	5	1.75 sec
10	254	7	2.04 sec
11	282	3	1.87 sec
12	267	1	1.85 sec
13	244	2	2.62 sec

# **Social Media Insights of FIXO (Adhesives)**

Social Media Channels: Facebook & Instagram

# Insights – FB & Insta Analytics




Above graph consists of the Facebook and Instagram Post's Insights of FIXO For September.

# FB & INSTA Page Insights

Page overview		<a href="#">Create a post</a>	Last 28 days
<b>Discovery</b>			
Post reach			--
Post engagement			36
New Page likes			3
New Page followers			4
<b>Interactions</b>			
Reactions			21
Comments			4
Shares			5
Photo views			1
Link clicks			0
<b>Other</b>			
Hide all posts			0
Unfollows			0

Post's Reach: ---  
Post's Engagement:  
36  
New Page Likes: 3  
New Followers: 4

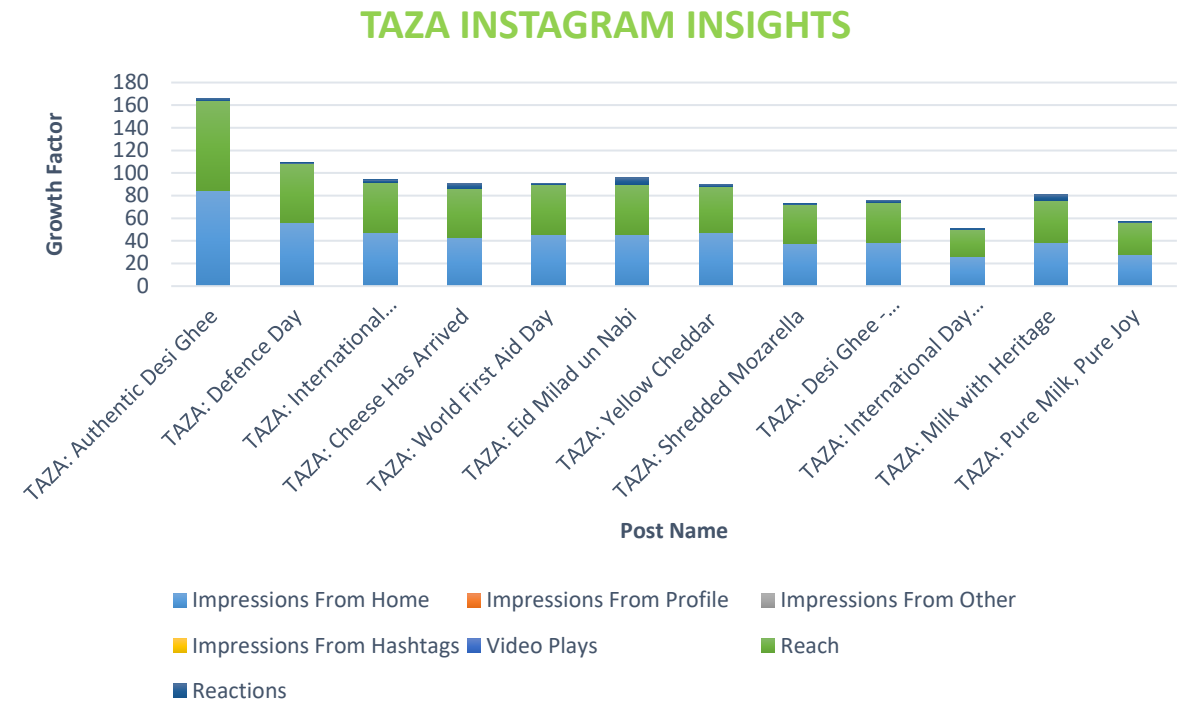
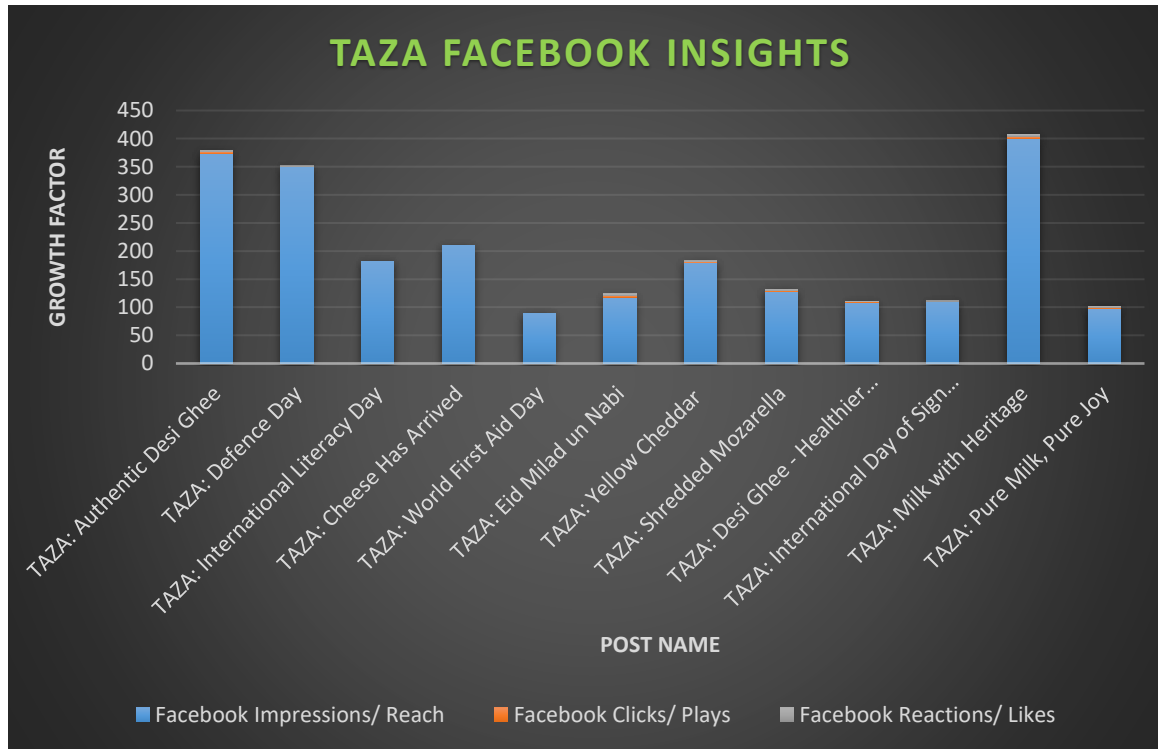
Insights		<a href="#">i</a>
Last 30 Days		Aug 30 - Sep 28
<b>Overview</b>		
Views		88 >
Interactions		1 >
Total followers		8 >
<b>Content You Shared</b> <a href="#">See all</a>		
		
Posts		10 >

❖ Analytics shows that there was a very little increase in the followers for FIXO and we need to create more organic content like reels and videos for better growth of these social media channels.

# **Social Media Insights of TAZA**

Social Media Channels: Facebook & Instagram

# Insights – FB & Insta Analytics



Above graph consists of the Facebook and Instagram Post's Insights of TAZA For September.



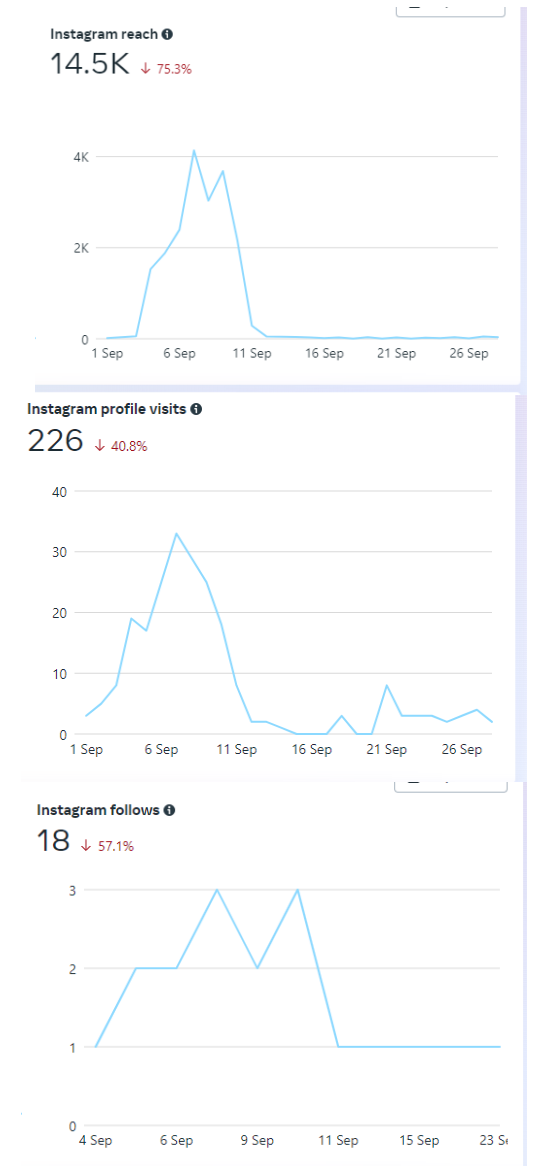
# FB & INSTA Insights



**Last 30 Days Insights**

**Facebook Performance:**  
Reach: 104.7K  
Total Followers: 29.3K  
Link Clicks: 1.7K

**Instagram Performance:**  
Reach: 14.5K  
Profile Visits: 226  
Follows: 18



❖ Analytics shows that there was the increase in the reach of the social media channels of TAZA and in the near future it will be going to grow if we post consistently.

# FB Reels Analytics

Sr. No	Post Reach	Plays	Average Minutes	Likes
1	51711	79729	4 secs	253
2	390	607	7 secs	7
3	286	466	7 secs	2
4	186	215	8 secs	5
5	130	152	5 secs	4
6	190	232	5 secs	4
7	47	57	7 secs	3
8	130	135	6 secs	2
9	89	107	8 secs	0

# Insta Reels Analytics

Sr. No	Accounts Reached	Plays	Average Watch Time	Like: Comments
1	122	173	8 sec	10:00
2	156	200	6 sec	10:00
3	132	215	9 sec	6:02
4	115	172	12 sec	8:00
5	36	58	13 sec	7:00
6	60	92	6 sec	4:00
7	41	64	10 sec	6:00
8	29	43	8 sec	1:00
9	38	56	9 sec	3:00

# YouTube Reels Analytics

Sr. No	Views	Likes	Average View Duration
1	6	0	0
2	542	10	17 sec
3	1	0	0
4	30	0	9 sec
5	3	0	0
6	16	2	7 sec
7	33	2	11 sec
8	112	4	12 sec
9	9	0	0



**THANK YOU!**

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